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## The polycentricity of expansion strategies

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2013

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### **citation for published version (APA)**

Drees, J. M. (2013). *The polycentricity of expansion strategies: Beyond performance as a main driver*. [, Vrije Universiteit Amsterdam]. ABRI.

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VRIJE UNIVERSITEIT

**THE POLYCENTRICITY OF EXPANSION STRATEGIES**

Beyond performance as a main driver

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad Doctor aan  
de Vrije Universiteit Amsterdam,  
op gezag van de rector magnificus  
prof.dr. F.A. van der Duyn Schouten,  
in het openbaar te verdedigen  
ten overstaan van de promotiecommissie  
van de Faculteit der Economische Wetenschappen en Bedrijfskunde  
op woensdag 30 oktober 2013 om 15.45 uur  
in de aula van de universiteit,  
De Boelelaan 1105

door

Johannes Michiel Drees

geboren te Groningen